TMV CAFÉ RADIO

ADVERTISING MEDIA KIT | 2027 RATE CARD

Independent online radio. Broadcasting since 2010. Music, talk, personality, and community.

Reach listeners through commercial placements on TMV Café Radio, with accessible introductory packages for businesses seeking ongoing exposure.

WHY PARTNER WITH TMV?

TMV Café Radio offers an independent programming environment, recurring commercial opportunities, and a direct working relationship with station management. Campaign scheduling and creative are confirmed in a signed advertising agreement.

STREAMING ACTIVITY

SEPTEMBER 2026	OCTOBER 2026	MONTHLY CHANGE
~1,057.5 listening hours	**~2,209.5** listening hours	**~109%** increase

Listening hours measure accumulated streaming time, not unique listeners, audience reach, demographic composition, or geographic market delivery. Figures are historical and may change.

MONTHLY ADVERTISING PACKAGES

BRONZE	**$50 / 30 days**	15-second commercial in station rotation. No guaranteed hour or placement.
SILVER	**$75 / 30 days**	30-second commercial. Target rotation: once per eligible advertising hour.
GOLD	**$125 / 30 days**	60-second commercial. Target rotation: twice per eligible advertising hour. Website banner, linked sponsor listing, feasible priority break placement, and one approved monthly social spotlight.

An eligible advertising hour is a programmed hour containing station advertising breaks. Not every hour qualifies, and 24-hour delivery is not promised. Specific guaranteed airing quantities and available inventory must be verified and written into the individual campaign agreement before sale.

YEAR END 2026 RATE GUARANTEE

Sign a completed advertising agreement and make the first payment by December 31, 2026 to secure the agreed introductory monthly rate through **May 31, 2027**, subject to the agreement and timely payments.

The station plans to review pricing in April 2027 using actual listenership, sponsor retention, delivery capacity, and operating results. No automatic increase is scheduled for June 2027. Any future changes require station approval, advance notice, and compliance with signed agreements.

HOW A CAMPAIGN STARTS

Select a package, confirm inventory and creative requirements, agree to a written campaign schedule, sign the advertising agreement, and pay before the first airing. Advertising content is subject to station review. No sales, response, or audience outcome is guaranteed.

CONTACT TMV CAFÉ RADIO

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Business: Edward Bradfute, sole proprietor, doing business as TMV Café Radio
Location: San Antonio, Texas

Media kit prepared November 14, 2026. Package terms and inventory are subject to written agreement. This media kit is informational and is not itself a binding offer.